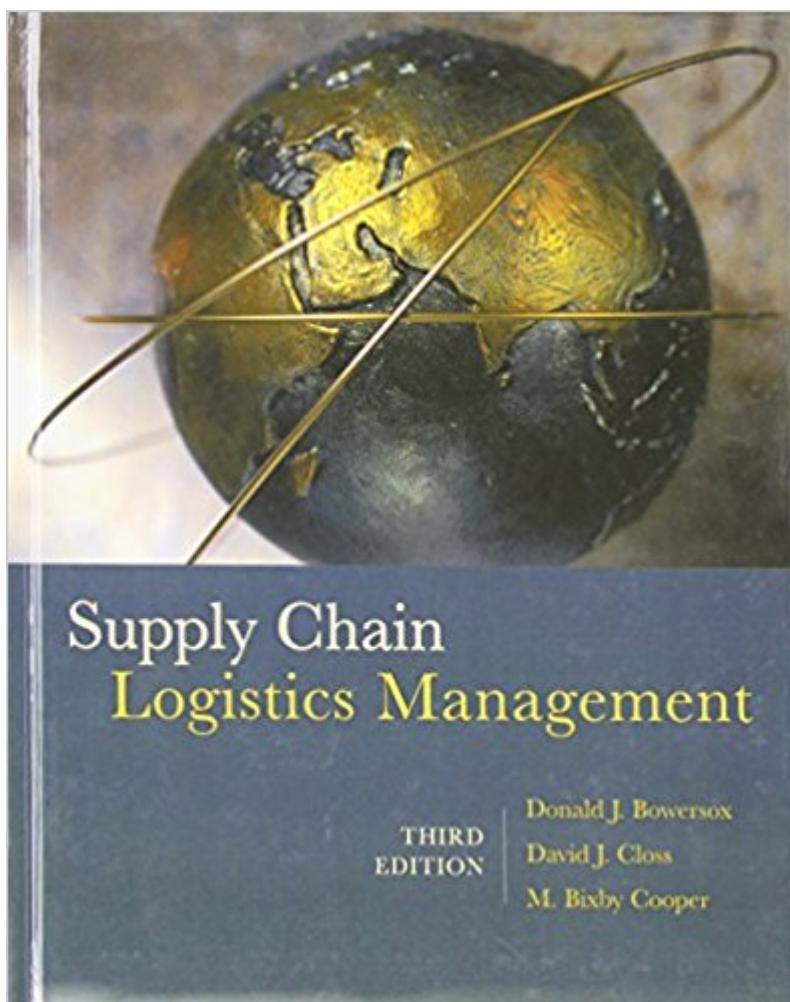


The book was found

Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations And Decision Sciences)



Synopsis

Supply Chain Logistics Management is exciting, and promises to bolster traditional logistics courses and invigorate supply chain management courses. By examining traditional logistics issues within the context of the supply chain, this text captures the current trends in Supply Chain Management and Supply Chain Strategy. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain in an integrated enterprise. Supply Chain Logistics Management provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and extending to show how all the pieces fit together.

Book Information

Series: McGraw-Hill/Irwin Series Operations and Decision Sciences

Hardcover: 480 pages

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Average Customer Review: 4.0 out of 5 stars 48 customer reviews

Best Sellers Rank: #121,962 in Books (See Top 100 in Books) #76 in Books > Business & Money > Processes & Infrastructure > Operations Research #84 in Books > Textbooks > Business & Finance > Entrepreneurship #588 in Books > Textbooks > Business & Finance > Management

Customer Reviews

There are numerous typos throughout the text, and the website doesn't have errata posted. The cases and problem sets at the end of the book don't directly relate to any particular chapter. Furthermore, the questions in the cases require knowledge that the book doesn't even address. Also, the cases have numerous typos which make a sound analysis almost impossible. For instance, in Case 7 the reader is told to analyze the inventory at three distribution centers: Atlanta, GA; Mechanicsburg, PA; and Sparks, NV. The accompanying spreadsheet has data for Atlanta, Mechanicsburg, and New Brunswick?! The spreadsheet for Case 7 also has several columns of data which aren't labeled whatsoever. Even when the data have labels, they are so esoteric that

they are only likely to confuse students who are trying to learn about logistics (e.g. Atl Std, Atl Calc SS, Atl Sigma C, Atl k, Atl Adj k, Atl Service, Atl Avg Service, Atl f(k) @ 95, Atl SS @ 95, Atl Avg @ 95, k). None of the labels listed here have any description or definition anywhere in the text or in the spreadsheet. Costing around \$200, this text is one of the biggest rip-offs I have ever seen!

its for school, it was as advertised.

Just a note to support others here who have suggested this book is a hard read. The first 5 chapters, which make up the introductory section of the book, are especially dry and the wording overly academic. The next section, which moves into more specific topics is slightly better. I am a graduate student and I like to read textbooks so it is especially bad if I can't get through it. There were brief occasions where the text actually used clear language and provided examples and they provided a sad glimpse of how interesting this subject would suddenly become to students given a good introduction. Please consider having these first 5 chapters rewritten for the next edition!

The book itself is nicely laid out. This was a mandatory textbook for a class.

Excruciatingly hard read. After re-reading paragraphs three or four times, taking a couple of hours to finish a chapter, I'd find myself asking "what the heck is it that I just read"? The author seems to be from a different planet sometimes with his sentence structure and choice of vocabulary.

It's a textbook for school what do you expect.

this book will confuse you, but it was required for the class

Required for class ... It's honestly just a dull book.

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